



COMPASS MEDIA

LIFESTYLE | ENTERTAINMENT | ADVENTURE

# WHAT'S HOT

## A QUARTERLY MAGAZINE – 2024 DATES

Spring issue Friday, 29 March | Summer issue Friday, 28 June

Autumn Issue Friday, 4 October | Winter issue Friday, 27 December

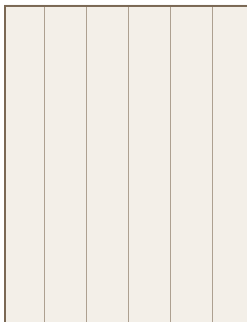
Published four times a year, *What's Hot* highlights trending events, places, products and people, from music to cuisine, new businesses and fabulous fashion. Make sure that everyone knows your business is hot.

Distributed in magazine racks around-island  
& online at [caymancompass.com](http://caymancompass.com). 6,000 printed copies.

## WHY ADVERTISE?

- Showcases goods & services available locally
- Encourages people to shop on-island
- Raises awareness of special events in the community
- Highlights new and exciting activities to enjoy throughout the quarter

### full page



Full bleed:  
8.75"w x 11.25"h

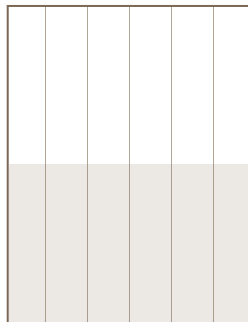
Single issue:

**\$1,250**

Annual booking:

**\$4,200**

### half page horizontal



7.5"w x 4.875"h

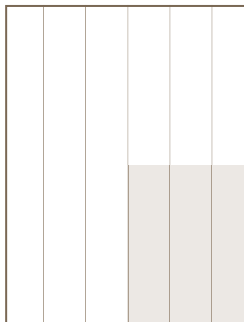
Single issue:

**\$750**

Annual booking:

**\$2,560**

### 1/4 page



3.625"w x 4.875"h

Single issue:

**\$450**

Annual booking:

**\$1,520**



## Booking deadlines:

### Spring

- Sponsored content

Tuesday, 13 February 2024

- Display ads

Tuesday, 20 February 2024

### Summer

- Sponsored content

Tuesday, 14 May 2024

- Display ads

Tuesday, 21 May 2024

### Autumn

- Sponsored content

Tuesday, 20 August 2024

- Display ads

Tuesday, 27 August 2024

### Winter

- Sponsored content

Tuesday, 12 November 2024

- Display ads

Tuesday, 19 November 2024

*\*If artwork is not supplied by the deadline, the publication may be sent to print without the advertisement, and Compass Media reserves the right to charge full cost of the advertisement.*

**Premium placements on pages 1, 3 and 5 \$1,450.**

**BOOK YOUR SPACE E: [SALES@COMPASSMEDIA.KY](mailto:SALES@COMPASSMEDIA.KY) T: 949-5111**