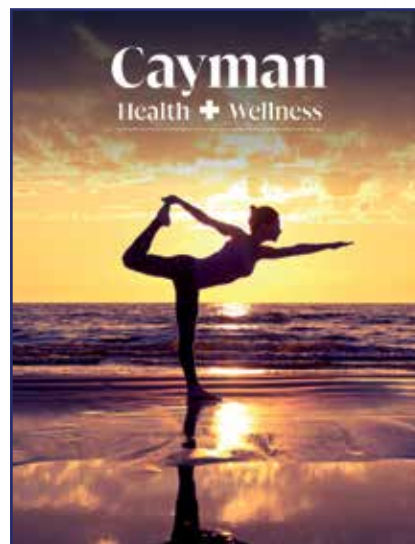




COMPASS MEDIA

Cayman

Health + Wellness 2025



sample cover

MAGAZINE

November 2024

Compass Media is combining the annual *Cayman Health* directory and the *Health & Wellness* supplement to pack informative features into one new-look publication. This is your chance to connect with patients and clients in one streamlined format. With many readers now searching online for healthcare listings, our comprehensive directory of healthcare facilities and practitioners on-island and Florida is available both in the print directory and on the website caymanhealth.com.

Distributed in magazine racks around-island.
12,500 copies printed.

WHY ADVERTISE?

Topics in the publication
will be relevant to:

- Healthcare facilities
- Dental practices
- Wellness facilities
- Fitness facilities
- Government agencies
- Beauty salons
- Healthfood stores and eateries
- Other organisations wishing to reach a broad readership

full page

Full bleed:
8.75"w x 11.25"h

Type safety area/
No bleed:
7.5"w x 10"h

8.5"w x 11"h
\$3,750

double page spread

Full bleed:
17.25"w x 11.25"h

Type safety area/ No bleed:
16"w x 10"h

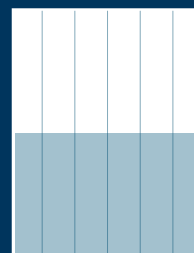
17"w x 11"h
\$7,200

special & premium positions

Outside back cover
\$6,000
Inside back cover
\$6,000
Inside front cover
\$6,000
Pages 2-5 \$6,000

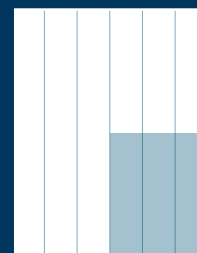
8.5"w x 11"h

half page horizontal



7.5"w x 4.875"h
\$1,950

1/4 page



3.625"w x 4.875"h
\$1,300

Booking deadlines – sponsored
content & display ads Friday, 13 Sept. 2024

**If artwork is not supplied by the deadline, the publication may be sent to print without the advertisement, and Compass Media reserves the right to charge full cost of the advertisement. Prices in CI dollars.*

Bonus - advertisers receive:

- * Free digital banner on caymanhealth.com (minimum full page booking)
- * Up to a full page placement in the *Cayman Compass*
- * Social video promoting your facility
- * Inclusion in live and produced radio promos
- * Radio interview

BOOK YOUR SPACE E: SALES@COMPASSMEDIA.KY T: 949-5111