

**cayman  
compass**

***CAYMAN COMPASS*  
SPONSORED CONTENT**



COMPASS MEDIA

# REACH YOUR CLIENTS WITH SPONSORED CONTENT IN THE CAYMAN COMPASS IN PRINT AND ONLINE

Your sponsored content can be submitted to meet our specifications or, for your convenience at an additional cost, we can create the page using the relevant services of our writing, photography and graphic design team.

SUBMITTED CONTENT WILL BE EDITED TO COMPASS EDITORIAL STYLE.



## GUIDELINES

**HALF PAGE** 10.2959" X 6.7559"

Images: high-res jpegs with captions

**Headline:**  
2 to 5 words

**Deck:** 4 to 5 words  
(optional)

**Body copy:**  
200 to 250 words  
(depending on size of image; if large image, or more than one image or logo is required, it would be lesser word count).

Sponsored content

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**Contact details:** • Company name • Logo (optional) • Telephone number  
• Email address • Website • Social media icons (optional)

## FULL PAGE 10.2959" X 13.6654"

**Images:** high-res jpegs with captions

### Headline:

3 to 5 words

Deck: 6 to 8 words  
(optional)

### Body copy:

250 to 450 words (depending on size and number of images; if large image, or more than one image or logo is required, it would be lesser word count).

**Contact details:** • Company name • Logo (optional) • Telephone number • Email address • Website • Social media icons (optional)



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**LOGO AREA**

## DOUBLE PAGE SPREAD 21.3792" X 13.6654"

### Images:

high-res jpegs  
with captions

### Headline:

4 to 6 words

Deck: 6 to 8 words  
(optional)

### Body copy:

450 to 800 words  
(depending on size of image; if large image, or more than one image or logo is required, it would be lesser word count).



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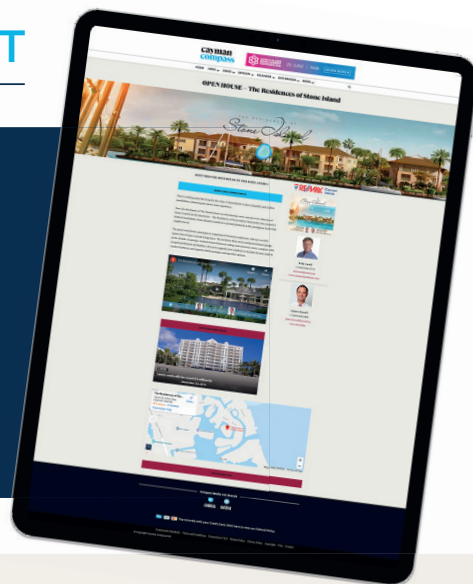
**LOGO AREA**

**Contact details:** • Company name • Logo (optional) • Telephone number • Email address • Website • Social media icons (optional)

## SPONSORED CONTENT

### ONLINE

For maximum exposure your content can also be uploaded to caymancompass.com and posted on our social media channels.



### SPONSORED CONTENT RATES IN CI\$

**Half page  
(submitted)**  
\$840

**Full page  
(submitted)**  
\$1,460

**Double page spread  
(submitted)**  
\$2,700

**Online placement  
(submitted)**  
\$1,100

*Custom pricing packages can be created for multi-platform sponsored content*

### ADDITIONAL SERVICES:

**Writing:  
Half page**  
\$250

**Writing:  
Full page**  
\$500

**Writing:  
Double page spread**  
\$600

#### **Photography:**

\$250 1st hour (includes up to six hours photo editing)

\$125 each additional hour (\$50 each hour additional photo editing)

**Graphic design:** \$200

### DEADLINES

**SPONSORED CONTENT -  
NEWSPAPER ONLY  
(WITH WRITING SERVICES,  
OR SUBMITTED CONTENT  
AND IMAGES)**

Two Mondays prior to  
publication day.

(Note: If the Monday is a public holiday, the  
booking should be made on the preceding  
Friday, two weeks prior to publication day).

**SPONSORED CONTENT -  
ONLINE ONLY  
(WITH WRITING SERVICES)**

Ten business days prior  
to publication.

**SPONSORED CONTENT -  
ONLINE ONLY (WITH CLIENT-  
SUBMITTED CONTENT)**

Five business days prior to  
publication day.

